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Greensboro Citizen Sign Committee
On-premise Sign Subcommittee Meeting
September 11, 2008
Planning Manager's Office, 3rd Floor, Melvin Municipal Office Building
Present: John Allen and Rawls Howard

This meeting was to review parts of the proposed LDO language for the on-premise sign regulations and to offer suggestions to changes. The group discussed and reached general consensus on the following topics during the meeting:

- 1) Changing Section 30-14-7.3(C) to change the proposed language back to the original UDO language to allow 50 foot sign heights within 300 feet of an interstate and take out "interchange".
- 2) <u>Suggestion</u> of changing in Table 14-3 [4] (in the footnotes) to change the maximum height from the top of canopy from 8 feet from 9 feet.
- 3) Under the projecting signs section to replace "illuminated channel letters" and replace with "front lighted channel letters" and to add a definition of this term.
- 4) Add definition of "back lighted channel letters".
- 5) Add definition of "reverse channel letters".
- 6) For aesthetic requirements for freestanding signs:
 - a. If twin poles are required, no pole coverings should be required
 - b. For single pole designs, the tubing should be square instead of round and should be the same depth and dimension as the depth of the sign cabinet. In addition, if no pole covering is used, landscaping around the bottom shall be provided.
 - c. Single pole designs over 30 feet in height should not use pole coverings and may use landscaping or twin pole designs
- 7) Under section 30-14-6(H), had question on the religious signs exemption. How this applies to churches.
- 8) Under section 30-14-17(F), the words "outlines of" should be removed.
- 9) Under section 30-14-16.1, had a question as to why there is no cabinet size requirement for individual letter signs.